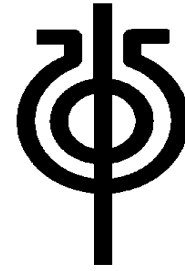




ENGINEERS
AUSTRALIA
South Australia Division



**Engineers Australia's College of Biomedical Engineers (SA Branch),
The Society for Medical and Biological Engineering, &
The Australasian College of Physical Sciences and Engineers in Medicine**

Jointly present

Patently Obvious?
**Biomedical Engineering Excursions into the
Intellectual Property Maze**
Speaker: John Brydon, Consulting Engineer

Talk details:

As a development and problem solving environment, Biomedical Engineering produces its fair share of novel devices and ideas. But who owns those ideas, how do you protect them and how do you know that someone else hasn't already proposed them?

John Brydon will lead you on an expedition through the maze of answers to these questions and suggest some guidelines for defining and protecting your intellectual property with examples drawn from the world of medical devices.

Consulting engineer Dr John Brydon worked initially as a designer, researcher and technical manager in the UK National Health Service and was Deputy Director of the Department of Medical Physics at the Hammersmith Hospital and Royal Postgraduate Medical School. In Australia, as a specialist in physiological signal processing, he was ResMed's first Electronic Product Development Manager and Hardware Team Leader for Cochlear's first DSP based hearing aid. He holds 15 international patents in the biomedical area and has been an expert witness in a number of Intellectual Property cases.

Event details:

Date: Tues, 22 June 2010

Venue: Engineers Australia
Level 11,
108 King William Street,
Adelaide SA 5000

Time: 5:30pm refreshments, 6:00pm
talk

Cost: Members FREE, guests also
free

RSVP: RSVP to Anne-Louise Smith
Phone: 8204 6083 or email
anne-louise.smith@health.sa.gov.au

